

**our best
travel stories
come
from the
unexpected
moments
we experience
with other
cultures.**



AIM

Authentic Indigenous Moments

The AIM creates an opportunity to local entrepreneurs to offer unique and authentic experiences to visitors. This model attracts individuals enthusiastic to share their passion with visitors, spontaneously creating valuable local experiences.

contact us.

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the purpose.

The purpose of the AIM is to create a clear tourism identity, to create employment and entrepreneurial opportunities, to provide a centralized web portal for visitors, to create mobile connections between the visitors and their hosts and to maximize marketing activities.

the vision.

To promote experiences through a 'consumer rated' web platform, providing the opportunity for entrepreneurs and tourism businesses to thrive through a central distribution of authentic tourism products and services.

the benefits.

- Ability to accept payments from everywhere.
- Ability to set your own schedule.
- Access to easy to use platform.
- Secure direct deposit payments.
- Free online marketing services.
- Access to training programs.
- Easy agenda management.

Ability to forge relationship and true connection between travellers and local community members.

the model.

How is works? Established on an Interactive Web Platform, AIM allows entrepreneurs to showcases authentic experiences hosted by locals! It supports passionate cultural entrepreneurs while creating a strong human connection between visitor and host. The model supports responsible travel by bridging cultural gaps.

the medium.

Technology permeates almost every aspect of our lives, and when utilized properly can offer an ideal medium to

- Preserve traditional knowledge
- Teach the community's youth
- Share select information with the world.

Local community members offer cultural experiences to visitors, marketed through an interactive website platform.